

# Press Release



## The Shoppes at Marina Bay Sands Presents its Fifth VIP Fashion Night

*Signature bi-annual event an occasion to reward shoppers with exclusive treats, live entertainment and attractive giveaways*

**Singapore** (05 October 2013) – The Shoppes at Marina Bay Sands staged its fifth VIP Fashion Night yesterday in a colourful display of fashion and festivities. The one-night only signature mall event presented exclusive treats for shoppers, from live entertainment to roving fashion shows, special in-store activities and many irresistible retailer offers. Lucky shoppers also walked away with 250 gift redemptions from Orotan, Pandora, Penhaligon's, TODAI, as well as tickets to the upcoming Starlight Express show by Andrew Lloyd Webber showing 13-24 November at the MasterCard Theatres at Marina Bay Sands.



*The night saw a brilliant display of two roving fashion shows featuring the season's latest trends from 18 participating retailers at The Shoppes at Marina Bay Sands*

The two roving fashion shows throughout the night was a brilliant display of the season's latest trends from 18 fashion labels at The Shoppes at Marina Bay Sands. Participating retailers were 6Five Barcode, adidas, Anne Fontaine, Evisu, Germain, Guess, Harley Davidson, Ferrari, iROO, Juicy Couture, Marisfrolg, Miss Sixty, MOISELLE, N.Tyler, Salon by Surrender, Tommy Hilfiger Denim, Pashma and Porsche Design.



Models parade in the latest ready-to-wear fashion from labels available at The Shoppes



Guests at the VIP Party Bar witness a dazzling display of couture gowns and prêt-à-porter designs up close



*Guests enjoying champagne while mingling at the exclusive VIP Party Bar*

Shoppers also grooved to the best beats at the VIP Party Bar with special guest DJs from KU DE TA Joshua (Head Resident DJ) and DJ Deepak (Resident DJ) helming the decks. Live music acts including Jazz at The Shoppes and a string quartet performance also injected smooth vibes, lending a soothing respite to all.



*Models striking a pose for the camera at the mock photo studio setups*

Amidst the shopping extravaganza, shoppers also enjoyed complimentary champagne upon arrival, free popcorn and candy floss. The two mock photo studios set up by LUMEN also gave fashionistas a glimpse into all the excitement that takes place behind the scenes of a fashion photo shoot.



*Shoppers enjoying an intimate in-store presentation of Penhaligon's newest scent – the Iris Prima*

British fragrance house Penhaligon's also launched its new perfume – the Iris Prima – on VIP Fashion Night. The Iris Prima is an elegant scent that offers a fascinating glimpse into the magical world of ballet.



*New at The Shoppes: a professional shoe shine service available to all shoppers*

**Fashion Week 2013 (9-19 October 2013): Get your tickets today!**

Come 9 to 19 October, The Shoppes at Marina Bay Sands will present Fashion Week 2013, its largest ever fashion show on property over an 11-day extravaganza. Organised by FIDÉ Fashion Weeks, the highly anticipated fashion event will see over 30 inspiring presentations of Men's and Women's Prêt-à-Porter and Couture labels that are set to blaze Asia's fashion scene. Get your tickets at [www.marinabaysands.com/ticketing](http://www.marinabaysands.com/ticketing). (Tickets start from S\$20 for a single show)

**About Marina Bay Sands Pte Ltd**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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